



Republika ng Pilipinas
KAGAWARAN NG KALUSUGAN
NATIONAL NUTRITION COUNCIL REGION XII
1st Door, 2nd Floor, Ong Building, Corner Aquino-Osmeña
Streets, City of Koronadal, South Cotabato



DIGITAL POSTER-MAKING CONTEST SEASON 4

I. Background

Social Media has been the strongest method of promotion since the beginning of the Digital Era. Facebook along with other social media applications and sites are a trend especially among the millennials. Since 2020 or the onset of the COVID19 Pandemic the Regional NNC Office started the contest on Digital Poster in lieu of the traditional Poster Making contest. The said initiative was done due to the restriction in the conduct of face-to-face activities.

Inline with the celebration of the 49th Nutrition Month with a theme “Healthy Diet Gawing Affordable for All” National Nutrition Council XII together with the members of the Regional Nutrition Committee decided to pursue season 4 of the Digital Poster Making Contest as it was seen to be effective promoting Nutrition Month advocacies.

II. Mechanics and Criteria:

1. This contest is open to all adolescents aged 10-19 yrs old and a resident of Region XII.
2. The contest revolves around the 49th Nutrition Month theme:
“HEALTHY DIET GAWING AFFORDABLE FOR ALL!”
3. Only one (1) entry per participant is allowed in this competition. Entries must be sent in A4 size (Portrait or Landscape) in JPEG/PNG format to the official email of NNC XII Regional Office (**nncro12@gmail.com**) on or before July 11, 2023 at 12:00 NOON. Official entry must include the entry form with the complete name of the contestant, complete address, contact numbers along with the one-page description of the poster.
4. For verification purposes, a timelapse video recording of the participant creating the artwork/poster is also required. Non-compliance may mean disqualification.
5. Participants may use any Editing software (Photoshop, Paint, etc).

6. Any artwork in the poster must be in original design. Poster designs containing clip-art will not be considered by judges. The artist will be held accountable to any issues that may arise with regards to the originality and authenticity of the design.
7. A one-page explanation and description of the artwork (in ENGLISH or TAGALOG) limited to 200-300 words must be attached on a separate sheet upon submission of the entry. The composition must be encoded in an A4 size paper.

NNC XII will post on its official facebook page (National Nutrition Council Region XII Official) the qualified digital poster entries. Likes accumulated for each entry will have a bearing on the total score and will only be valid if the likers were able to like the **NNC XII Official Facebook Page**. Final counting of likes will be on July 21, 2023 at 12:00 noon.

8. The criteria for judging are as follows:

<input type="checkbox"/> Theme Relevance	30%
<input type="checkbox"/> Originality	25%
<input type="checkbox"/> Aesthetic Appeal	20%
<input type="checkbox"/> No. of Likes	
(Entry and NNC XII's Official Facebook Page)	15%
<input type="checkbox"/> Description of artwork/poster	10%
Total	100%

III. Cash Prizes:

Cash Prizes for	Amount (Php)
1 st place	5,000
2 nd place	4,000
3 rd place	3,000
2 Consolation prizes	1,000 each

ENTRY FORM
Name of Participant:
Age:
Complete Address:
Contact number(s)/Email address:
<i>Please submit this form on July 11, 2023 (cut off time at 12:00 NOON) thru email at nncro12@gmail.com</i>

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.